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#### **OUR MISSION**

As a global ministry, our mission is to 'communicate the Good News among the nations by media to inspire people to follow Jesus Christ.' We produce and broadcast daily programming in heart languages, that reaches the hardest-to-reach places, those unreached and least reached; bringing good news and sharing hope, comfort, strength and peace through the love of God. We are on air, online and on the ground.

**On air**: Starting with radio, and still primarily using this versatile medium, FEBC uses traditional shortwave, AM and FM radio to deliver the Good News on air.

**Online**: FEBC broadcasts internationally on many platforms, including the internet, mobile apps, social media platforms and satellite.

On the ground: Another vital link in the success of FEBC's media mission is sharing the Good News as Jesus' hands and feet. FEBC teams are working tirelessly on the ground with churches, people in the community, other missions and NGOs to bring hope and God's love.



#### **OUR VISION**







That the Gospel, is heard in every nation, among every group and in every language. Wherever they are, we serve people at their point of need. People may be oppressed or persecuted, living in poverty, devastated by disaster, geographically isolated, homeless or in exile. Despite these obstacles, we know media can connect people. We work, partner and serve faithfully in order to bring about effective outcomes and achieve our mission purpose.

FEBC Australia's mission work is made possible by the prayer and loyal partnership of our supporters across Australia, inspired by God's Holy Spirit. We seek to be financially responsible, accountable and able to withstand and respond to the dynamic nature of





### **Impact in Ukraine**

- Broadcast the Good News amidst tragedy from 6 radio stations in Ukraine.
- Reach hundreds of thousands through social media broadcasts.
- Counsel hundreds of callers through our Gospel counselling centre.
- Lead dozens to Christ every day through various media tools, over phone, through online counselling and, one-on-one conversations.





# Thank you for supporting flood crises in Malawi, India and Pakistan





**FEBC Australia - PO Box 183, Caringbah, NSW, 1495 | Phone: 1300 720 017** FEBC Australia, ABN: 68 000 509 517 | FEBC Relief, ABN: 87 617 872 287

As we look forward to the year ahead, we will continue to journey with those we serve overseas, standing with them as they recover from the losses incurred by the pandemic and provide to those in need the hope of Jesus Christ. We will continue to maintain the highest integrity, compliance and external accreditation with CMASC (CMA Standards Council), MI (Missions Interlink), and the ACNC, attesting to our transparency and high accountability. Plus, we will continue to communicate effectively with our supporters as we fulfil together our mission purpose.

To our volunteers, our tremendous hard-working office team, our Board, and all who partner together with us through FEBC Australia – thank you!

Kevin Keegan
CEO and National Director

#### Campaigns, people and places - FEBC FY2022



















Thank You for your generosity

Let Them Hear

















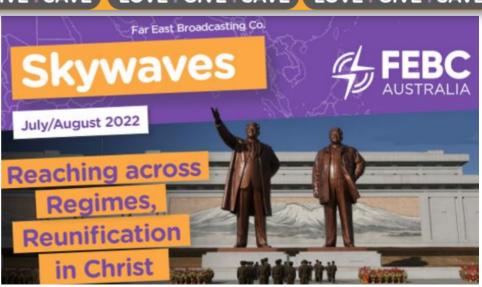




LOVE | GIVE | SAVE | LOVE | GIVE | SAVE | LOVE | GIVE | SAVE | LOVE | GIVE | SAVE







## Let them Hear Highlights in FY2022



3 Million respond to through traditional media (calls, SMS, Letters, emails, visits)



3 Million unique website visitors engaged with FEBC globally.



More than 100M video streaming views worldwide with 1.1 Million users engaged via Facebook (0.9M) and Youtube (0.2M).



25 Million approximate listeners worldwide







Faith comes through hearing, and the message is heard through the word about Christ. Romans 10:17

17,000 radios, radio boxes, SD cards or CD's were distributed worldwide. Pakistan, Thailand (Ethnic Languages) and Vietnam dominated the distribution.

FEBC International received 3 million traditional media responses this FY, which is 300,000 more than the previous. Out of these responses, 11,418 are attributed to the SW/MW services of India, Malawi, and Pakistan, while the rest 99% were to FM services of FEBC countries.



9,696 face to face engagements were recorded last FY versus 1,195 in the previous year. These events include giving dry foods in villages to participants in Bible study groups.



'YASKI Cares' program in Indonesia provided food packages and vitamins to listeners seeking help during the Covid-19 pandemic. FEBA India provided support through zoom meetings, online training and prayed for listner groups on radio, social media and apps

## Testimonies

"

I know God because I've listened to this program. The program has changed my life and my family life.

VANCHENG VUE HMONG LISTENER DALAK, VIETNAM



I feel so great after Histen to your programs! I am from a Muslim family, but secretly believe in Isa. Your programs are my daily spiritual bread, my lifeline.

Listener, Uzbekistan

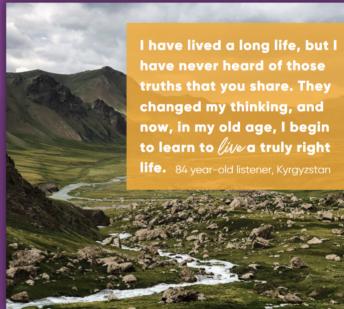




Last week I suggested to three families to listen to your program...

I visited them and led six of them to receive ( frist!

> Mauy Liew Mien Listener, Thailand





through your program, and today I am the daughter of Christ.
- Iraqi listener

#### FINANCIAL HEALTH

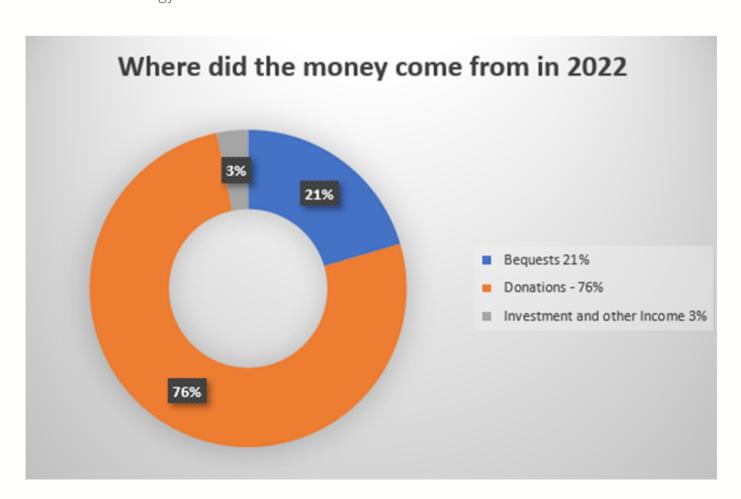
#### **Income & Expenditure**

FEBC Australia has been blessed with a surplus of \$574,251 for the year. We were able to provide \$1,394,576 (17% increase from last year) for funding and supporting international programs in countries - Indonesia, Thailand, Ukraine, Moldova, Kazakhstan, Kyrgyzstan, Philippians, Cambodia, Vietnam, India, Pakistan, Mongolia, Kenya, Chad, Mozambique, Malawi, and through broadcast partners to the people in the Middle East and other remote areas. Additionally, prayer support and smaller funding included Japan, Korea, China, and many other regions of the world where FEBC is at work.

We are so thankful for the faithful supporters who have been very generous with their time, passion, and resources in praying diligently for FEBC staff, projects, listeners and for their giving financially to the mission. Total revenue for the year was \$2,615,336.

#### Where did we get that money in 2022?

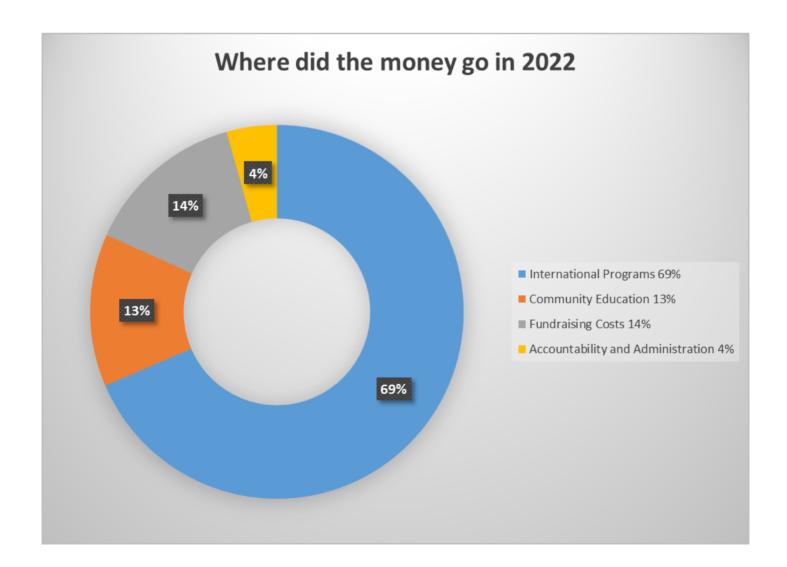
FEBC Australia's main income source was donations (tax deductible and non-tax deductible) mostly from individuals, along with some churches and groups (76%), and bequests (21%). Additionally, 3% were from investment income. Thanks to our long-term faithful supporters and to the increasing numbers of our new supporters, our donations have continued to increase over the years. The total monetary donations excluding bequest was \$1,991,537 (15% more than last year, our highest donation income achieved over the last decade). Income from bequest also significantly supports our three-year field commitment strategy.



#### Where did we spend it in 2022?

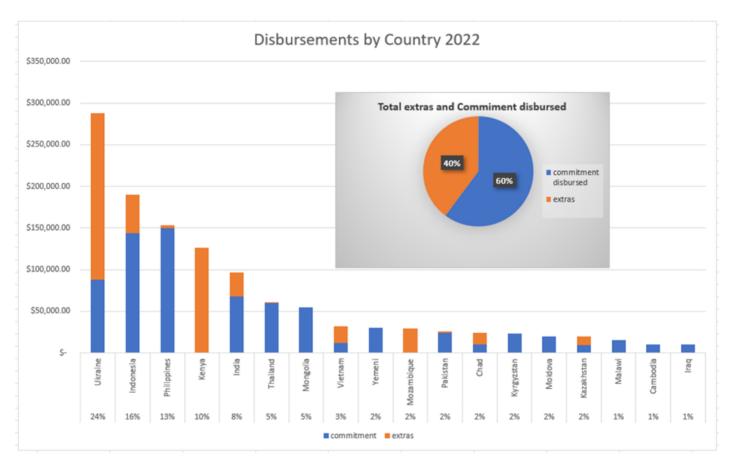
Our total expenditure of 2022 was \$2,041,085. Of that, \$1,394,576 (69%) provided financial support for international programs by direct transfers to our media partners overseas for: radio programs (airtime, electricity), visiting listeners, training, purchasing, and distributing of radios/speaker boxes, meeting special needs in Ukraine war, flood and Covid relief in India and amongst Thai minorities, contribution for the radio station project and help with purchasing of broadcasting equipment. Through our increased income we provided \$481,703 (40% of the total funds transferred overseas) beyond our commitments to the fields.

\$268,275 was used for community education providing accountability and project reporting back to our supporters; \$283,404 was spent on fundraising and donor acquisitions; while the percentage of spending on administration and accountability over the total expenditure remains low at 4% with total value of \$88,224.



#### Overall program health

Partnership Agreements, Project Descriptions, Regular Reporting, Financial Monitoring and Required Policies and Governance building and support, are providing strength, best practice, accountability, and effective outcomes in our supported overseas partners. These things are also engendering greater confidence and trust in our supporters.



FEBC Australia takes seriously the need to ensure the strong health of our partners, teams, and programs to enable us to be effective in our mission purpose, to be good and accountable stewards of the resources entrusted to us, and to honour God.

We give thanks to God for His faithfulness and provision for the ministry of FEBC Australia this year. We commit ourselves to Him for the years ahead for His continuous guidance and provision for our ministry. Thank you for your partnership with FEBC Australia. Together in the coming year we seek to continue serving others in love and inspiring many to follow Jesus.

#### FEBC COMPLIANCE, ACCOUNTABILITY AND PRACTICE.

FEBC Australia aligns with various organisations to remain accountable to our partners, supporters and God. This helps us with good governance in achieving our mission.











The Australian Charities and Not-for-profits Commission (ACNC) aims to offer the Australian public a sense of confidence in the authenticity and trustworthiness of a charity/mission. This national regulator ensures all statutory and foundational compliances are in place. In addition it sets standards on how a registered charity must manage its activities and resources outside of Australia. Far East Broadcasting Co. (FEBC) Australia and Controlled Entities has the ACNC tick of approval.



The Christian Ministry Advancement Standards Committee (CMASC) was formed in 2016 to raise the level of governance, transparency and accountability in the Christian sector (churches, missions). CMASC has nine principles of accountability and 54 standards that organisations have to be compliant in to achieve their seal. Far East Broadcasting Co. (FEBC) Australia and Controlled Entities was a foundation partner in seeking this highest level of accreditation and has just successfully gone through its annual reaccreditation to maintain the seal.



Missions Interlink (MI) is the Australian network for global mission and exists to connect those Australians with a passion for global mission to be more effective and demonstrate unity in Christ. MI members adhere to the accreditation standards, including statement of faith and values. Far East Broadcasting Co. (FEBC) Australia and Controlled Entities is an accredited member of Missions Interlink.



FEBC Australia is a key member of FEBC International and a signatory to the FEBC International Association Charter adhering to its common mission purpose; statement of faith; core values – such as Close to God, Close to the Listener, Close to Partners, Close to One Another; principles of accountability and healthy governance.

#### **FEBC International & FEBC Australia Mission Statement**

Communicating the Good News among the nations (ethnos) by media to inspire people to follow Jesus Christ.

FEBC seeks to bring the whole gospel to the people of the world providing hope, health, life, fulfilment, peace, joy, love. Our messages bring awareness of the person of Jesus, of the love of God, of the hope of salvation, forgiveness and eternity. Our messages also bring words of strength in times of despair, answers to life's struggles, education, health, counselling and support.

In this way FEBC can provide to supporters both tax deductible and non-tax deductible giving options.





Love | Give | Save