



**2023**

# IMPACT REPORT

## OUR VISION

That the **Gospel** is heard in **every nation**, among **every group**, and in **every language**.

## OUR MISSION

We communicate the **Good News among the nations** (ethnos) by media **to inspire people to follow Jesus**.

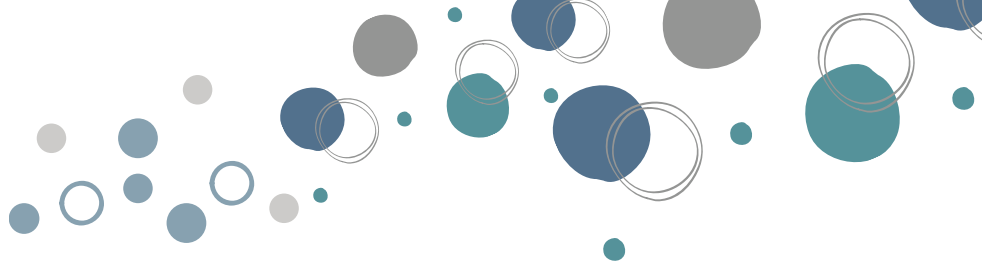
**364** Monthly/Regular Donors

**1702** One-off Gifts

**04** Bequests

For **God so loved** the world that he **gave his one and only Son**, that **whoever believes** in him **shall not perish but have eternal life**.

**John 3:16**



## YOUR GIVING

**8,487**

Donations

**\$2,221,099**

Income

**2,066**

Donors

**20**

Projects Supported

**2**

New Projects Commissioned

**\$1,494,956**

Funds Sent Overseas

## OUR FOCUS

### ACTIVITY

### DETAIL

### OUTCOME

Gospel Proclamation

Distribute Bible speaker boxes and SD cards; radio broadcasts and follow up.

Introduce Jesus; experience God's love; and understand His love for all people.

Education

Children's education; Programs on values and cohesive relationships.

Instill Kingdom values; and improved relationships.

Emergencies

First Response Radio (FRR) and support during emergencies, conflicts and disasters.

Provide critical information; access to services; practical assistance for everyday needs.

Training and Capacity Building

Biblical training using radio, podcasts, apps; distribution of radio boxes/SD cards; and training in media broadcast, production, content creation and missions.

Spiritual nurture and developing future generation of leaders.

# HIGHLIGHTS

**24 million**

online listeners - website and social media

**> 3 million**

unique website users

**> 1 million**

social media subscribers and followers

**600,000**

podcast listeners

**> 340,000**

mobile app users

Statistics from FEBC global  
operations in 2022

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Therefore **go and make disciples of all nations**, baptizing them in the name of the Father and of the Son and of the Holy Spirit.

**Matthew 28:19**

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# IMPACT STORY MONGOLIA

Gombojav and I did not understand each other. **There was no love in our marriage. I was successful, proud and busy.** I didn't take time to care for my son or my husband. But I was very discouraged, so I would go out and get drunk.

**One night, after a fight, my husband drove away. He came home very late. He told me about a testimony he heard on radio. It was about how a man's life had changed, and he said, maybe our lives can change too.**

I said to him, I want to change my life. He said, 'yes, your life can be changed if you believe in Jesus truly.' I decided to follow Jesus. Now, I serve the church made up of all the people who received Jesus through the radio program.



**Dashdorj**, Listener

**There was a Darkness in my life. I visited all the best lamas and shamans to help my life change, but nothing helped.** And I'd cry. I'd want to die. Dashdorj, my wife, was also a drunk. And she always said, 'I regret that I married you.' I tried to commit suicide, several times.

**I had tried other religions. But they did not help me. Jesus is real. Now, I feel an ease in my heart, and I know that God is with me and protecting my beloved wife.**

Before I was a person who could not smile and laugh. Now, I'm very happy. **I was in sorrow, but now I have peace.**



**Gombojav**, Listener

**Four years ago, the radio station asked me to give my testimony on the radio. I was in prison for 10 years and my life changed, and now I have a new life. I now share Jesus with others.**

Many people came to Christ because of my story. I met with Dashdorj and her husband Gombojav and they asked me to come to their home. The first time I went, it was very scary. They had idols all over in their house and I felt this family has a lot of spiritual bondage.

**Today, they are leading a house group. They really have changed. God did a miracle in front of us. Both studied at Bible school and are serving our church. It is like day at night. Darkness and light.**



**Tsogtbayar**, Preacher

# IMPACT NEWS UKRAINE



We thank and praise God for a great start to 2024 with this miracle.

**FEBC-Ukraine was able to secure a permanent, 10-year licence to broadcast on 89.4 FM in Kyiv, the capital of Ukraine.**

After broadcasting under a special war provisional licence for about a year-and-a-half, we applied for a permanent licence. **We were hoping against hope to receive a 7-year licence.** Several business groups were looking to get that frequency. **Miraculously, we were able to secure the licence, and the government issued it to us for 10 years instead of 7.**

As we were preparing for our presentation to the government body that issues frequencies, **we gathered written and video testimonies of the impact FEBC is having on Ukrainian society.** In Ukraine, this is an open process, broadcast live to anyone and everyone to see how the decision is made.

One after another, **listeners and experts related the stories of families being reunited, marriages being saved, and suicides being averted.** Soldiers were restored to some sense of normalcy as they listened to FEBC after returning from the battlefield. **Some committee members could not hold back tears as they saw the impact of the Gospel on the people of Ukraine.**

FEBC's station in Kyiv is especially effective, as is evident by the response we are seeing. **Almost a quarter of all responses we receive in Ukraine come from the Kyiv region.** Here's what listeners are saying:

- **Most Ukrainians are grateful for the opportunity to hear a clear, simple, and relevant presentation of the Gospel.** People appreciate the way our broadcasters, who are living in the same life-threatening situations, talk about their hope and faith in Jesus Christ. The most often repeated phrase is "I never thought that I could actually approach God and become His daughter..."
- **Many are asking for help with and prayer for their family situation.** Millions of families in Ukraine have been separated, and many families have ended up in divorce. We have specially-trained people who help listeners save or restore their families and find salvation in Jesus in the process.
- **Many children are calling for comfort, and many are calling to ask questions about God.** Many are becoming "friends of Jesus" as a result of these conversations.
- **Young teens are calling us for help.** They are desperate for love and peace, with many being suicidal. We help hundreds and lead them to Jesus.

**Thank you, Australia, for your generosity. May God bless you for your continued support and prayer over many years. The team continues to serve amidst the challenges of war and would value your prayers as we near the 2nd anniversary of the invasion.**



# IMPACT

"I came to acknowledge who Jesus Christ is, and that I am a sinner through listening to Chiyao programs."

**Ibrahim Indana, Malawi, who started 16 listener clubs**

## 45 million<sup>^</sup>

programs played and downloaded

## 800,000<sup>^</sup>

hours of online scheduled broadcasts listened to

## 3,700<sup>^</sup>

radios distributed (Ukraine & Ethnic Ministries), in addition to radios and SD cards distributed in the other 48 countries FEBC operates in globally, including to soldiers (Ukraine & Cambodia). Along with radios, food supplies were also given to impoverished communities (Cambodia & Philippines).

## 2

new countries reached (Kenya & Democratic Republic of Congo)

<sup>^</sup>Statistics from 2022.

\*Traditional responses include smses, emails, letters, calls, audience visits and Bible correspondence course returns. Social messaging apps include LINE, WeChat, WhatsApp, Messenger, and Odnoklassniki. Online messaging refers to messages left on websites.

## 3 million<sup>^</sup>

traditional responses, in addition to responses via social and online messaging\*

## > 107,000

face-to-face engagements through: anniversary celebrations; Bible correspondence courses; discipleship training; family seminars; listener conferences; youth camps; skills training; outreaches in schools, orphanages, churches, villages, red light districts, home visits and meeting listeners face-to-face.

## 9,000<sup>^</sup>

salvations, re-dedications and baptisms in Ethnic Ministries & Korea

"I am very grateful to have **Chiyao Bible study** to listen to, which to me is an eye opener. Yes, I used to deny Jesus and I thank God for those who visited me with an audio bible which to me is a great help. And **I came to acknowledge who Jesus Christ is** and that I am a sinner through listening to Chiyao programs."

**Ibrahim Indana, Malawi (started 16 listener clubs)**

# YOUR GENEROSITY



Together we raised  
**\$2,221,099**



Together we provided  
**\$1,494,956 to projects**

## Sources of income - FEBC FY 2023

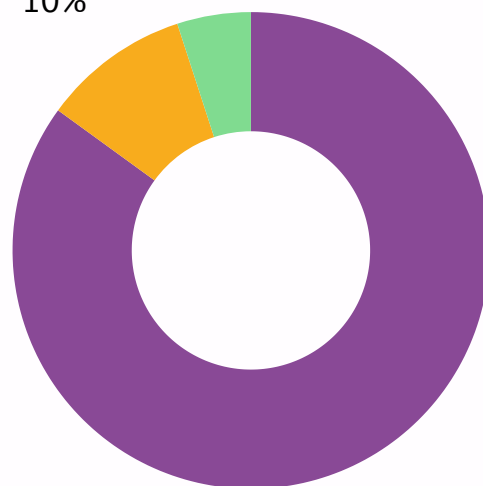
FEBC Australia's main income source was donations (85%, tax deductible and non-tax deductible) from individuals, churches and groups; and bequests (10%).

Thanks to our long-term faithful supporters and increasing number of new supporters, the total monetary donations excluding bequests was \$1,894,195 (5% less than last year, which was our highest donation income achieved over the last decade).

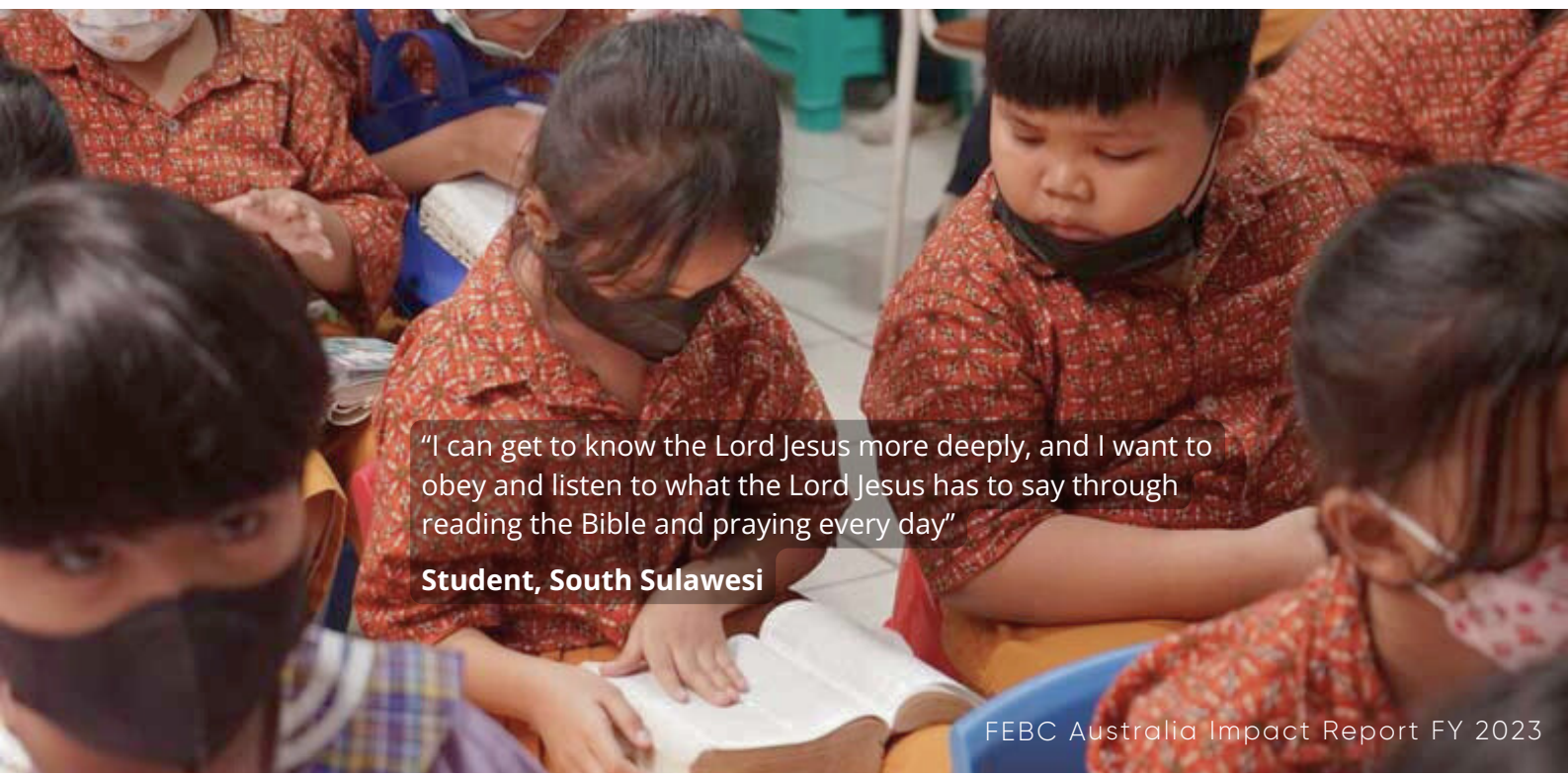
Income from bequests also significantly supports our strategy of committing to projects over multi-years instead of yearly commitments.

Donations  
Bequests  
Investments/other income

Bequests  
10%



Donations  
85%



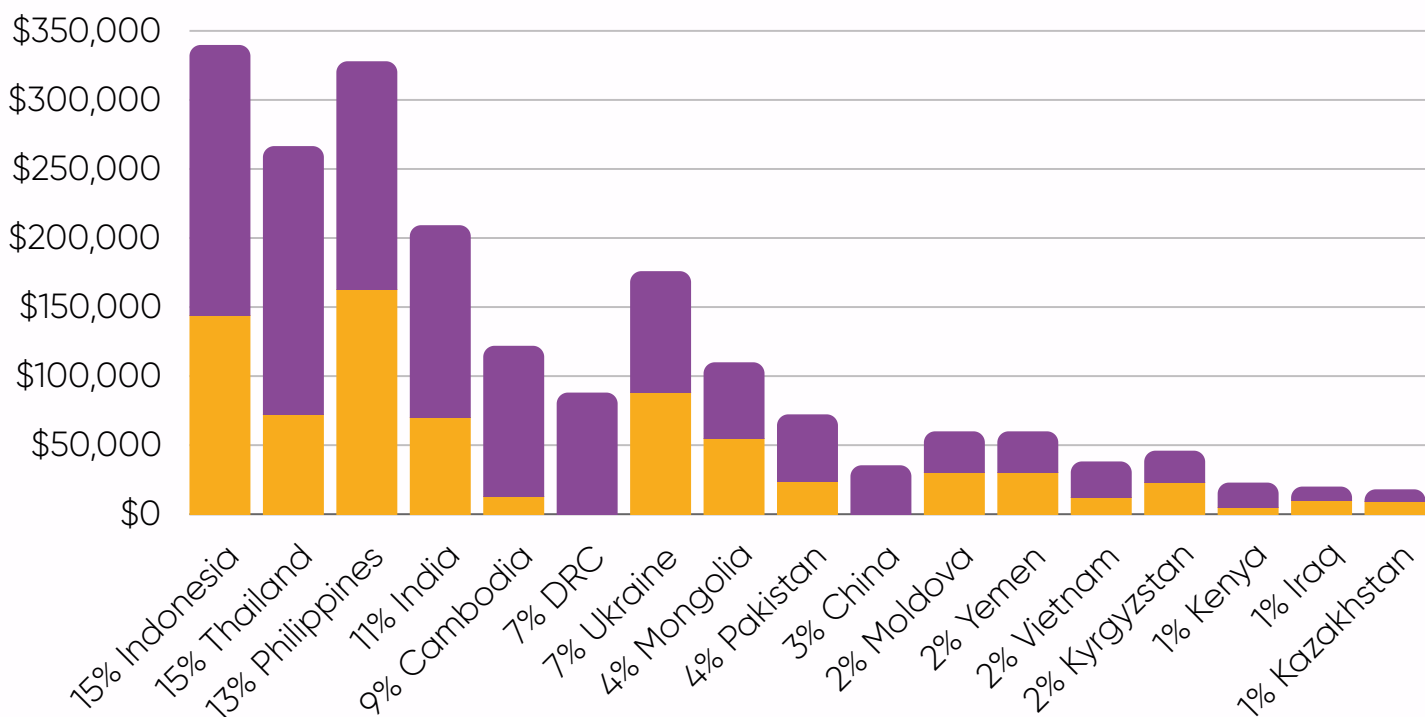
"I can get to know the Lord Jesus more deeply, and I want to obey and listen to what the Lord Jesus has to say through reading the Bible and praying every day"

**Student, South Sulawesi**



“The radio program over the years has taught me how to value myself and others. It has **empowered** me to stand on my own feet.” **\*Salma, India** *\*name changed*

## Funds disbursement by country



## PARTNER HIGHLIGHT

"It's a growing process. Through large battles, the Lord is with me. Growing my knowledge in Him."

Margaret



### The joy of meeting Margaret

Margaret was 101 years old when we met her in March 2023. What caught our attention was her eloquence, energy, and a wonderful memory. **Her positive attitude to life despite life's ups and downs comes from a deep longing for God and a faith that has stood the test of time over many decades.** We thank God for the opportunity to hear her story but also learn from her wisdom.

**Margaret was born in February 1922, in Ballarat, Victoria. The family then moved to Melbourne for a few years before moving to Sydney in 1928.**

She has lived through the Great Depression, the Second World War, the Vietnam war, the collapse of the Soviet Union, the Sydney Olympics, 9/11, and events in recent years including the pandemic which impacted all of us.

Margaret's mother was a woman of faith and a strong influence in her life. **She attributes her mum's prayers for shaping her faith and acceptance of Jesus as her Saviour.** She says the relationship with Jesus is a growing process through life's battles and by learning more about Him each day.

**We asked Margaret if she was lonely, and she was quick to say 'No', citing her endearing relationship with Jesus and God's word, which keeps her busy and rooted in faith.** She jokes about not finding the right guy when asked if she was ever married.

Some key events and milestones that are etched in Margaret's memory are the loss of her brother in a swimming accident in 1952 when he was only 26 years old and her dad's sudden death in 1962 due to a heart attack. Her mother passed away two years after dad, and she recalls the very difficult decision to put her in a nursing home for better care. She thinks her parents would have lived longer if they had had the same care and medical advancements that are available today.

**What Margaret likes about FEBC is our ability to share God's word through radio in places where people have no knowledge of God.** As a listener of radio herself, she is empathetic about people hearing God's voice through His word on radio. She believes God's word changes lives just as it has changed hers.

**You will hear more about Margaret in other publications this year. We thank God for her life and generosity. We continue to pray for her good health and long life.**

# ENGAGEMENT & GROWTH

"Apart from the pleasure of sharing with brothers and sisters in Christ at many different churches, we've also had the opportunity to share with not-yet Christians at many campsites. We learnt early on our trip that if we were to get the opportunity to share with any churches along our journey it was God's enabling, not our own."

Gary & Cherylyn McArthur



The FEBC team continues to work on **improving donor engagement and partnerships**. Simultaneously, we are **inspiring more people** (especially those in a younger demographic) across Australia to **partner in God's mission** through FEBC. Strengthening and growing our supporter base will help grow our annual income.

We launched **Tell The World - Children's Activity Book** as a way of engaging future generations in our Mission. These are available for families, schools, churches and Sunday schools and can be ordered online or over the phone.

We also updated our **J316 Gift Catalogue** which is available through the year and as a gifting tool for your special days. The Gospel-focused gifts are a great way to honour friends and loved ones.

**Staff member Cherylyn and her husband Gary took to the road around Australia** in 2023, sharing what God has been doing through FEBC.

**They were able to complete 34 speaking engagements** in churches and gatherings and **engaging with 1,770 people, 80% of whom had never heard of FEBC.**

**Thank you for praying for Gary and Cherylyn** on their journey, and for **helping to spread the word about FEBC by hosting them at speaking engagements**. God answered exceedingly, abundantly beyond what we asked or imagined.

Email us at [office@febc.org.au](mailto:office@febc.org.au) to request for a staff member to speak in your church or meeting. We'd love to connect!





# PROGRAM HEALTH

“Whatever you do in word or deed, do everything in the name of the Lord Jesus, giving thanks through Him to God the Father.” **Colossians 3:17**

FEBC Australia has set up a committee focused on international projects, with the **aim to strengthen the governance framework of these projects, grow existing programs, examine their effectiveness, and improve our reporting.**

As we look back with thanksgiving, we also look forward with great anticipation. The future holds new opportunities for growth and expansion. In FY 2024, we aim to broaden our partnerships, reaching the unreached and bringing the Good News to those most in need.

**Our strategy includes scaling up new projects such as in Kenya and Moldova but also seeding new projects such as in Nepal and elsewhere in Africa.**

Partnership Agreements, Project Descriptions, Regular Reporting, Financial Monitoring combined with Policies and Governance, are providing strength, best practice, accountability, and effective outcomes from our overseas partners. These things are also engendering greater confidence and trust among our supporters.

FEBC Australia strives to **honour God** by being **good and accountable stewards** of the resources entrusted to us. We take seriously the need to ensure the strong health of our overseas partners, teams, and programs to enable us to be effective in our mission purpose.

**Our Board and management team serve diligently to ensure that every dollar is accounted for, spent within budget, and reserves are used well to accomplish our mission purpose.** We are transparent with our finances. The board monitors all finances closely on a regular basis and makes sure that all our policies and procedures are up to date. We are audited every year to ensure our financial processes are accurate and consistent. Additionally, **we are accredited by Christian Ministry Advancement Standards Council (CMASC) which ensures good governance, financial oversight, and responsible stewardship.**

# GRATITUDE

**We give thanks to God** for His faithfulness and provision towards the ministry of FEBC Australia. It is His mission, and we are incredibly grateful to be given the privilege to partner with Him. We commit the ministry to Him for the years ahead and trust in His continuous guidance and provision.

**We are so thankful for you, our faithful supporters.** Thank you for your partnership with God through FEBC Australia. You have been very generous with your time, passion, and resources in praying diligently for the people we serve, projects, listeners, telling others about the ministry, and giving financially to the mission.

**Together in the coming year we seek to continue to serve others in love and inspire many to follow Jesus. In Him, with Him, through Him.**

**Let them hear.**

## THANK YOU!

