

# IMPACT REPORT

A listener enjoying the gospel shared by FEBC's Ethnic Languages South East Asia (ELSEA) radio broadcasts.

#### **OUR VISION**

That the **gospel is heard in every nation**, among **every group**, and in **every language**.

## **OUR MISSION**

We communicate the **Good News** among the nations (ethnos) **by media** to **inspire people to follow Jesus**.

**Thank you for your generosity and unwavering commitment to our mission.** Our FEBC Australia FY24 report highlights the remarkable impact you've helped us achieve through your giving, prayer and encouragement.

This report outlines a summary of the projects we've supported in the year, and is proof that the collective efforts of many supporters combined with prayer achieves significantly more for His Kingdom.

We recognise these results are not just numbers – they are stories of lives changed, relationships restored, and communities uplifted. Your support reflecting God's generosity plays a major role in this impact, and we are deeply grateful for the trust you place in us to steward your contributions effectively.

**Together and with God's help, we're achieving extraordinary outcomes,** and we look forward to sharing even more successes this year as we continue this journey with you. Thank you for being an integral part of our mission.

With Gratitude, FEBC Australia Team

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# **FY24 HIGHLIGHTS**

**19** Partners supported

**37** Projects funded

**17** Countries impacted

**48** Radio stations supported

#### 29

Projects that communicated the Good News through media

#### 25

Projects that responded to practical needs with God's love

#### 10

Projects that strengthened the work of local churches

#### 8

Projects that contributed to the capacity of international Partners



Radios have been distributed to Ukrainian soldiers.



Several FEBC Partners, share the Good News through social media.



Our Partners follow up listeners with visits to pray with them.

# Communicating the Good News Through Media

Through our Partners, FEBC shares the Good News of Jesus Christ through media: radio programs (FM, AM, and shortwave), livestream programs, podcasts, video blogs, social media posts, mobile apps, and websites. While FEBC has historically focused on radio media, many of our Partners have shifted to a multi-platform approach in which media is also produced for specific audiences using a variety of social media platforms. Where the direct proclamation of God's Word is not possible because of local restrictions, we share life-giving messages with Christian values.

Your partnership supported media content development and production costs (including video production), broadcasting costs (including maintenance of studios and equipment), utilities (including electricity for radio transmitters and studio production), and the purchase of airtime.

### Your 2024 Impact

#### **29** Projects funded through FEBC Australia

- 17 Partners using radio broadcasts
  - (14 broadcasting in FM, 3 broadcasting in AM, 8 broadcasting in SW)
- **16** Projects with Facebook pages
- **9** Projects with Instagram accounts
- 6 Projects with Tiktok pages
- **12** Projects with Social Messaging applications (e.g. Whatsapp)
- **12** Projects with Youtube pages
- **48** Radio stations supported\*

\* FEBC Australia provides support in part or in full

# Responding to Practical Needs with God's Love

Together with our Partners, FEBC demonstrates God's love through a variety of direct intervention activities. In FY2024, we responded to three natural disasters, offered counselling in Eastern Europe and Central Asia, and ran community health services and health campaigns in South Asia.

We also distributed solar lights to rural families in Southeast Asia, supported advocacy efforts in South Asia, and took part in sustainability projects. Across 13 countries in Asia, Eastern Europe, and East Africa, we helped children and families through various community-focused activities.

#### Your 2024 Impact 25

Projects funded through FEBC Australia



# Strengthening the Work of Local Churches

FEBC aims to strengthen the local Church through pastor and lay leader trainings such as the Bible Institute, and Alpha courses. Events and projects such as Thailand's 'Christmas Give with Love' campaign, and the 'Harvest' project in Central Asia also serve to equip and mobilise the local Church in evangelism.

### Your 2024 Impact

#### 10

Projects funded through FEBC Australia



# Contributing to our International Partners' Capacity to Fulfill our Mission

Your partnership in FY2024 supported infrastructure projects such as the purchase and installation of transmitters, generators, camera and sound equipment, and motorcycles. Your funding also helped in the building of studios, staff training events, and FEBC Australia's participation in the FEBC Association.

#### Your 2024 Impact

#### 8

Projects funded through FEBC Australia

**Free Mobile Clinics** 



The old motorcycle (left) used to break down often on the journey to set up free mobile clinics in rural places in Pakistan. Your gift sponsored a new motorcycle, enabling many more to receive access to much needed healthcare.

# **FINANCIAL** OVERVIEW

# Together we raised \$2,524,119\*

\*14% increase from FY2023. Although gifts and donations decreased by 15%, we were very blessed with generous bequests, which was 2.6 times the FY2023 figure of \$213,407.

# Together we provided \$1,503,650

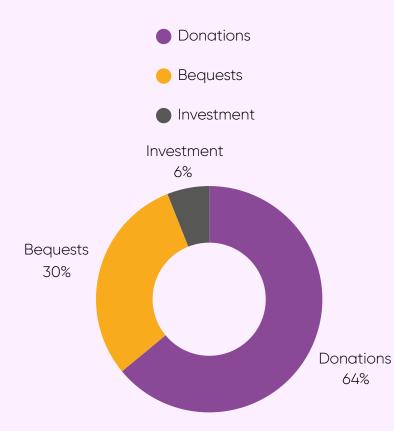
in funding to overseas Partners and for Partnership support costs.

In FY2024, funds received and not sent to Partners covered operational costs (Community Education, Fundraising Cost and Accountability and Administration) in Australia and the surplus of \$129,881 was held in reserve to send to Partners in FY2025. FEBC Australia works on an October to September financial year which may be a different period to the project funding period. In addition, we are in the process of working with Partners to increase their capacity to receive additional funds which takes some time depending on our Partners' contexts. We fund both short-term and multi-year projects according to need.

In FY2024 we were pleased to be able to partner for the first time in Nepal, with partner HDCS, supporting the launch of a new radio station broadcasting programs about agriculture and health with Christian values.

## Your Generosity - God's Provision

#### Where did the money come from in FY 2024?



#### Together we raised \$2,524,119\*

\*14% increase from FY2023. Although gifts and donations decreased by 15%, we were very blessed with generous bequests, whose revenue was 2.6 times the FY2023 figure of \$213,407.

**Donations:** \$1,607,257 tax deductible and non-tax deductible from individual people, churches, and other groups.

**Bequests:** \$766,842, the highest in the last six years. Bequests provided significant support to fulfil our multi-year funding commitments.

#### Where did the money go in FY 2024?



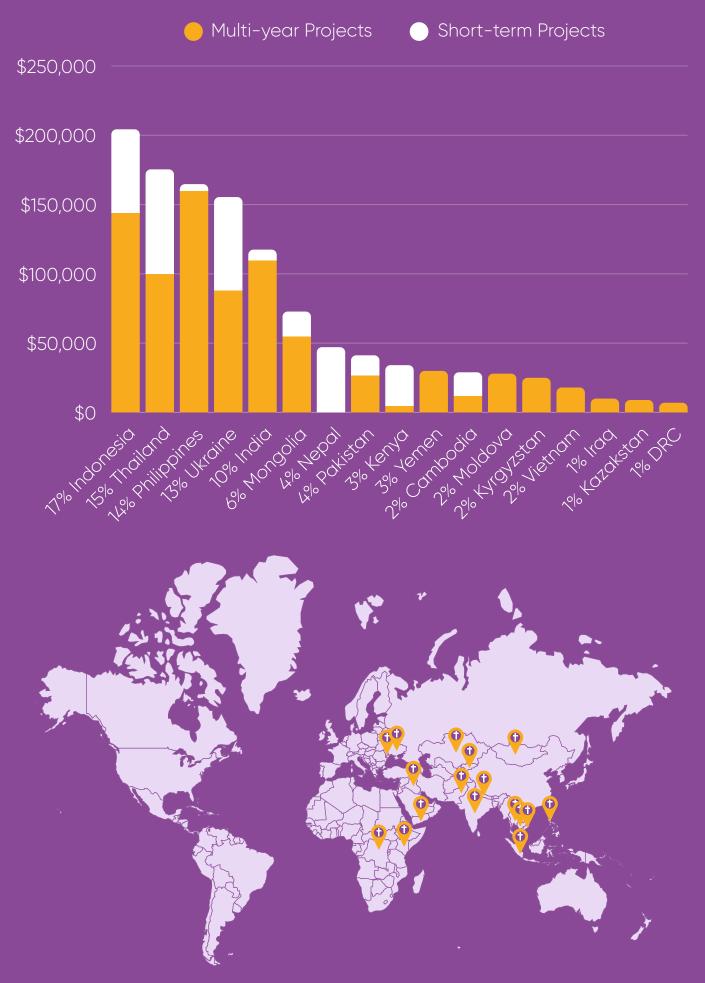
**Total expenditure: \$2,394,258 International Programs: \$1,503,650** was provided as funding to overseas Partners and for Partnership support costs.

Community Education: \$302,960 Fundraising and donor acquisition: \$482,038 Accountability and Administration: \$105,610 (Percentage of funds used for administration over total expenditure remains low.)

Additional funds raised and not spent were held in reserve for project expenditure in FY2025 and beyond.

International Programs 63%

## **Funds Disbursement by Country**



# **Financial Health**

We are grateful that the financial health of FEBC Australia is sound with a strong Balance Sheet including financial assets that enable FEBC Australia to make multi-year project funding commitments to our overseas partners.

The Board and the finance team are committed to stewarding your generous donations effectively so that God's Kingdom can be extended. The Board monitors all finances closely on a regular basis and makes sure that all our policies and procedures are up to date. An audit is performed every year to ensure our financial processes are accurate and consistent. FEBC Australia is diligent in complying with External Conduct Standards set out by the Australian Charities and Not-for-Profits Commission (ACNC).

#### **Reserves and Financial Sustainability**

The Board of FEBC Australia monitors closely the financial reserves and investments to ensure that they are clearly designated and held in trust to fulfil the mission objectives. It also takes into consideration the expansion of the mission overseas in new fields of operation, new projects, and other project partnerships to further the objectives of the mission. The Board ensures that FEBC Australia's operational resources continue to remain financially viable.

The Board approved a strategy in 2023 to significantly reduce reserves built up during the COVID period by identifying and investing in new overseas projects over the next five years. These funds are shown in the financial statements as General Funds and were, at balance date, \$1,947,264 (2023: \$1,990,575).

### **Program Health**

FEBC Australia remains committed to ensuring our partnerships are built on foundations of accountability, and that the standards required are developed and owned by us as well as our Partners. All funding is distributed under Project Agreements which included narrative and financial reporting schedules and respond to agreed policies. Our staff work closely with our partners to strengthen their capacity for management services if required, recognising we learn from them too. All projects are reviewed on a regular basis.

God has enabled us to meet all our financial commitments and obligations. We look to Him for His ongoing provision in the years ahead, for His renewed strength, and His continued guidance as we seek to faithfully fulfil our mission in 2025.





## GRATITUDE

We are incredibly grateful for God's faithfulness and provision for His mission.

We are so thankful for you, our faithful supporters. Thank you for being so very generous with your time, passion, and resources in giving financially to the mission and praying diligently for FEBC staff, the international projects, and listeners. Your partnership is invaluable.

Special thanks also to Rodney Tant, Pat Kennedy, WildHive and Holding Redlich who donated time and services pro-bono. We are also thankful for ShireIT, Budget Mailing Services, EnrichedHR, Blue Planet Travel and Lewis Media Group who joined us to strengthen our service.

Together in the coming year we seek to continue to serve others in love and inspire many to follow Jesus.

## ACCREDITATION

FEBC Australia meets the standards set by the following organisations to affirm accountability for stewardship and good governance as we pursue our mission.



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